

PASTOR JOSUÉ FELICIANO

CREATIVE IDEAS FOR FUNDRAISERS



TWO TYPES OF FUNDRAISING: BASIC & ADVANCED

BASICS #1 DUES

- ▶ Ensure you keep up with collecting dues from Pathfinders
- ▶ This is important because it is a constant flow of income that can be calculated
- ▶ This requires consistent communication with parents, more on an individual basis



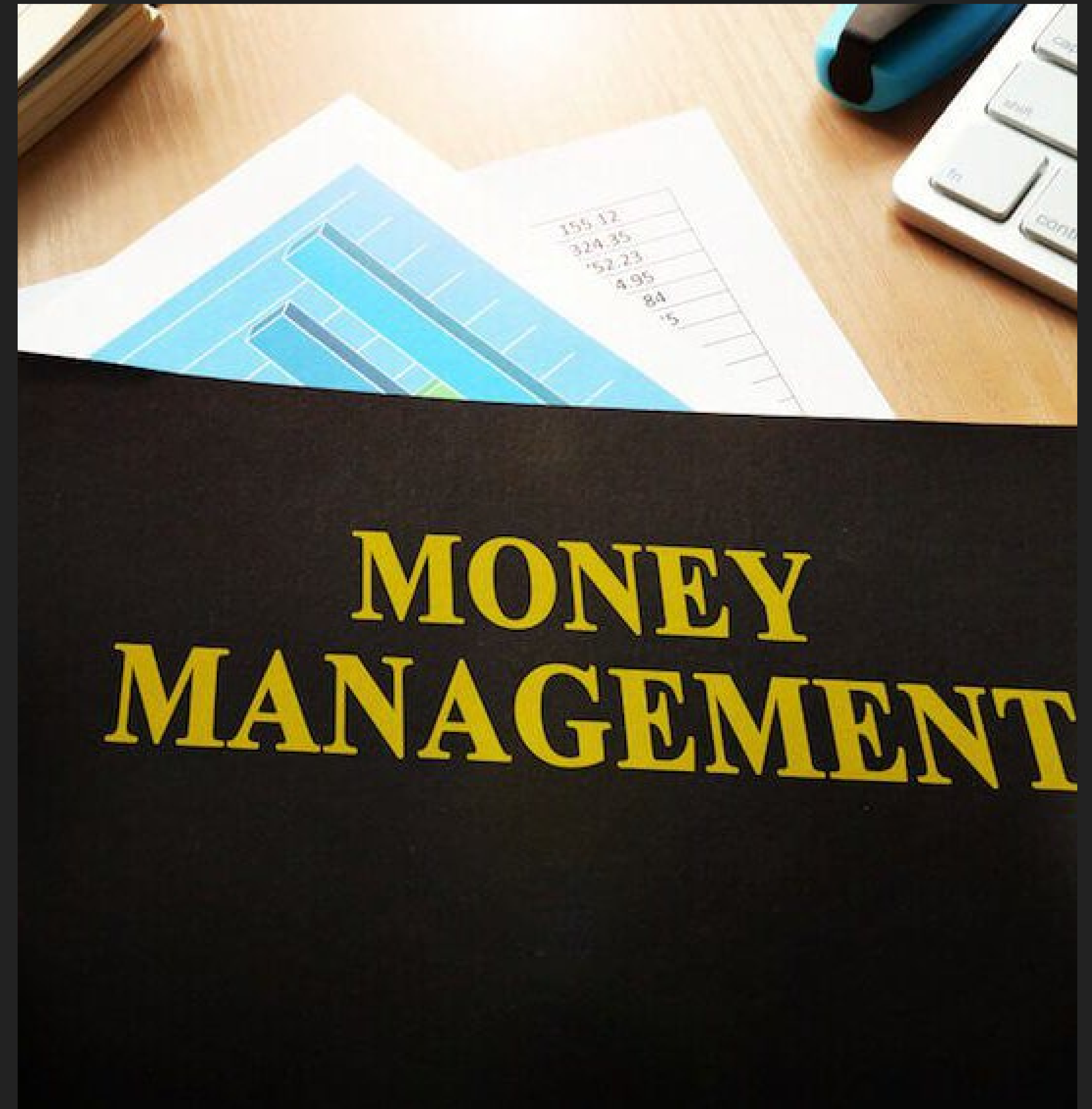
BASICS #2 CHURCH BUDGET



- ▶ Ensure that the Pathfinder Club is on the church budget
- ▶ These are funds that come in by a certain amount each month (i.e. total budget \$1,000, means that the club will receive \$100 per month, for 10 months)

BASICS #3 MONEY MANAGEMENT

- ▶ Fees are also a source of funding for area events
- ▶ Determine smart ways to manage monies for events, sources are fees, budget, and dues
- ▶ Find deals on purchasing food
- ▶ Plan smart menus that are good and practical in using similar ingredients
- ▶ Use your teams gifts to save money



**HELP PATHFINDERS FIND WAYS TO
EARN THERE WAY TO EVENTS, FINDING
WORK FOR THEM TO DO.**

Pastor Carl Rodriguez



ADVANCED

METHODS



ADVANCED #1 CLEANING YARDS

- ▶ People usually have different yard tasks to do all year round
- ▶ Only those Pathfinders that come to work should receive credit
- ▶ Adult supervision and assistance is necessary

ADVANCED #2 BAKE SALE

- ▶ Gather various people who are good at baking to donate items for the bake sale
- ▶ Make sure that parents and pathfinders are supporting by making and selling
- ▶ Organize a social or event that features the bake sale



ADVANCED #3 BREAKFAST



- ▶ This requires an event of support, Mother's Day, MLK Day, etc, to pair up event with holiday
- ▶ Lots of advertising and invitation to hype up the attendees
- ▶ Carefully plan a cost efficient breakfast that will yield a good profit
- ▶ Make sure that the Pathfinders are heavily involved in execution

ADVANCED #4 INTERNATIONAL FOOD FEST

- ▶ Make this a yearly event on church calendar
- ▶ Parents of pathfinders are essential to tap to get support by making their cultural food
- ▶ Lots of advanced advertising
- ▶ Food should likely be sold by tickets



ADVANCED #5 YARD SALE



- ▶ Request parents, church members, and friends to donate items for yard sale
- ▶ All items will benefit only the club
- ▶ Pathfinders should help organize, set up the yard sale, and flag down customers

ADVANCED #7 CULTURAL FOOD SALE

- ▶ Take inventory of what cultures are represented in your church
- ▶ Select an item that is highly desirable and can be finished at home (l.e. empanadas)
- ▶ Organize a social or event that features the empanada tasting, through purchase and ordering for home.
- ▶ Deliver items to the purchaser's house





ADVANCED #7 CAR WASH

- ▶ Advertising with notice and convenient time/location
- ▶ Have all Pathfinders participate
- ▶ Set price by donation, ensuring that they will donate more than traditionally priced
- ▶ Some businesses will allow you to use their locations, typically near busy streets

KEYS TO SUCCESS

- ▶ Lots of good planning with your staff team
- ▶ Try not to pay full price when you can get things discounted
- ▶ Be liberal with your planning and conservative with your spending
- ▶ Use the staff gifts to get your club ahead
- ▶ Fix and repair whatever you can
- ▶ Communicate routinely with congregation, helping donations to come in

QUESTIONS?

Pastor Josué Feliciano